



The True Impact of a Data Breach

According to SSIC analytics, businesses within the manufacturing, healthcare, and utilities industries rank among the top five industries most at risk for cyber attacks.¹

Impact: Customer Expectations

Consumers expect control over how companies use their personal information and expect companies to take steps to protect the privacy and security.²

70%

say a company's privacy and security practices are very important to preserving their trust.²

79%

believe companies have an obligation to take reasonable steps to secure their personal information.²

Impact: Financial Cost

U.S. organizations pay the highest price in customer loss after a data breach.³

\$141.30

The national average cost per lost or stolen record.³

\$8.1M

The average national cost energy organizations with compliance failures will incur.⁴

Impact: Brand Trust

31%

have trust in government organizations to protect their information.²

65%

have lost trust in organizations after a data breach.²

27%

have discontinued a relationship with organizations after a data breach.²

Mitigating Risks

Working with a third-party biller like KUBRA can help lower security breach risks along with its severe impacts. KUBRA offers a complete and fully integrated portfolio of e-billing, e-payment, and print-based solutions for managing your customer billing and payment process. Not only does KUBRA offer PCI Compliant solutions, we've also partnered with the PCI Security Standards Council—meaning you and your customers can rest easy knowing KUBRA is on your side.

