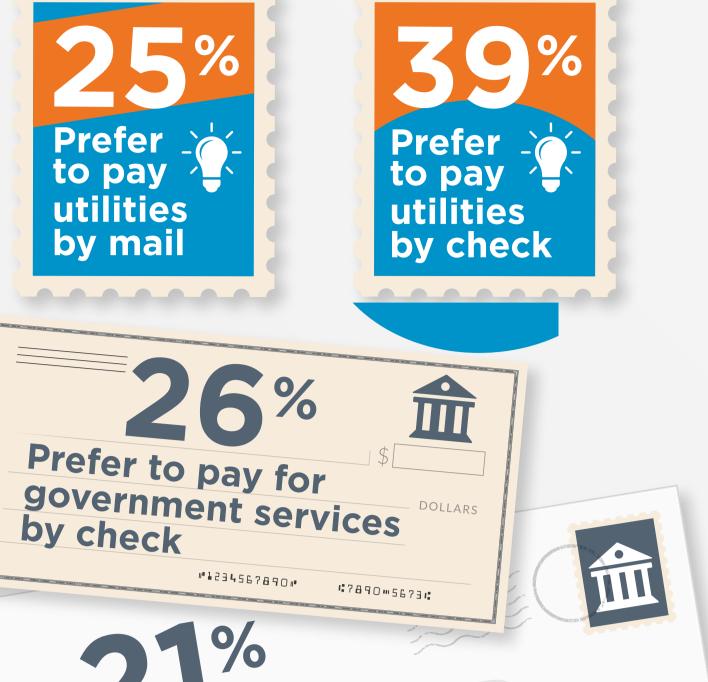
## **YOUR CUSTOMERS HAVE SPOKEN:**



PRINTED BILLS **ARE HERE** TO STAY... **FOR NOW** 

## THE DESIRE FOR MAIL STILL EXISTS AS A PAYMENT CHANNEL





MAIL REMAINS A **TOP CONTENDER** 

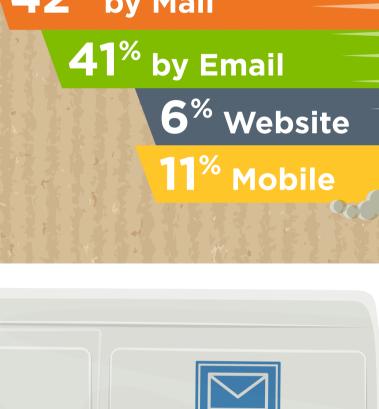
FOR PREFERRED BILL

Prefer to pay for

by mail

government services







8<sup>%</sup> Mobile

**GOVERNMENT** 

**SERVICE BILLS** 

**WHY ARE YOUR CUSTOMERS** STUCK ON PAPER?

43% "Easier to review" 34% "Like the reminder to pay"

**26**%

Most commonly cited reasons

for sticking with paper bills:

20% "No full paperless options" "Concerned with 15% digital security" KUBRA **BRINGING INNOVATION TO** PRINT AND MAIL FOR OVER

"Worried to miss paying

digital bill"



25 YEARS

Average mail pieces

350 MILLION

205

using KUBRA

iMail<sup>™</sup> today

Companies

printed annually **360 MILLION** 

mailed in 2019

**Envelopes** 

POST OFFICE

KUBRA Citizen Billing and Payment Report. 2019

KUBRA Utility Consumer Billing Report. 2018

Sources: