

Billers Should Add Apple Pay Because Customers Love It!



How Are Customers Using Digital Wallets?

In 2022¹:

65%

of customers used digital wallets to pay for their purchases



37%

of customers used them to pay a bill



57%

said they would consider using digital wallets to pay bills



More People Used Apple Pay in 2022!

507M

Apple Pay users worldwide²

45.4M

users in the U.S.³



Where Is Apple Pay Accepted?

In the U.S.:

Apple Pay is accepted by

>85%



of retailers⁴

MILLIONS



of websites and apps⁵



Why Should Billers Enable Apple Pay?

Apple Pay

34%

of customers prefer to use Apple Pay,

and **35%**

prefer to use 2-3 digital wallets to make payments.⁶

[Click here to learn more](#)

KUBRA EZ-PAY® lets customers make last-minute, on-demand payments through digital, voice, or artificial intelligence (AI) channels such as online and mobile, automated IVR and call centers, and smart speakers and chatbots. It also allows customers to pay their bills using different payment methods, including digital wallets such as Apple Pay, Google Pay, PayPal, and Venmo.



www.KUBRA.com

Sources:

1. KUBRA 2022 Digital Wallets Report.
2. 15 Amazing Apple Pay Statistics for 2022 That Will Surprise You, MoneyTransfers.
3. 15 Amazing Apple Pay Statistics for 2022 That Will Surprise You, MoneyTransfers.
4. <https://www.apple.com/apple-pay/>.
5. <https://www.apple.com/apple-pay/>.
6. KUBRA 2022 Digital Wallets Report.