

When It Comes to Digital Wallets, PayPal Is Preferred

More Consumers Are Using Digital Wallets for Bill Payments

In 2022, Our Digital Wallets Research Found:



Nearly **7 in 10** consumers used digital wallets to pay for their purchases.

37%
of consumers used digital wallets to pay a bill

57%
said they would consider using digital wallets to pay their bills

35% used **2-3 digital wallets** to make payments.

Customers Are Aware Of, Like, and Prefer PayPal



51%

of consumers prefer to use PayPal¹

74%

of U.S. digital payment users say they like PayPal²

65%

Around 65% of digital payment users in the U.S. say they are likely to use PayPal again³



The Use of PayPal Continues To Accelerate

400 million
global accounts⁴

19.3 billion transactions

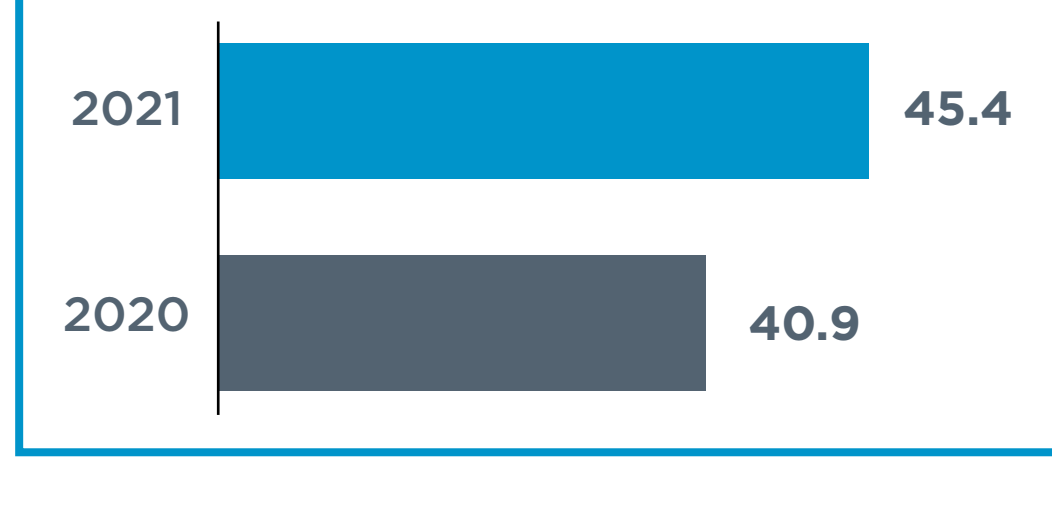
were handled by PayPal in 2021,

up **25%** from 2020.⁵

The average PayPal account transacted

45.4 times in 2021,

compared to **40.9** in 2020.⁶



[Click here to learn more](#)

KUBRA

www.KUBRA.com

Sources:

1. KUBRA Digital Wallets Research 2022.
2. PayPal brand awareness, usage, popularity, loyalty, and buzz among digital payment users in the United States in 2022, Statista
3. PayPal brand awareness, usage, popularity, loyalty, and buzz among digital payment users in the United States in 2022, Statista.
4. Q2 2022 PayPal Quarterly Earnings Report.
5. Fourth Quarter and Full Year 2021 Results, PayPal, 2022.
6. Fourth Quarter and Full Year 2021 Results, PayPal, 2022.