

KUBRA Makes It Make Sense



Let's say you have...

85,000

customers

65%

of customers

receiving paper bills

35%

of customers

receiving e-bills

2 pages

per bill (avg.)

In today's landscape...

The average cost

per paper bill sent is

\$0.69

The average cost per

electronic bill sent is

\$0.09

This means you're spending

an estimated

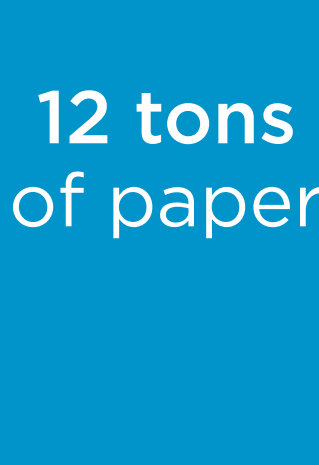
\$489,600

on electronic and paper bill

delivery every year!

Plus, your estimated annual

environmental impact is



12 tons
of paper



224,658 lbs.
of greenhouse
gases



300
trees

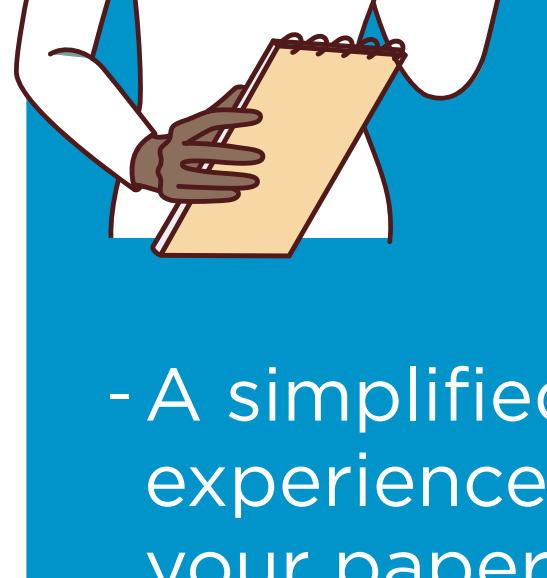


14,728 tons
of solid waste



267,093 gal
of water

Now imagine...



- An omni-channel

billing experience that

integrates seamlessly

with your current

system.

- Intuitive and seamless

account management

tools.

- A simplified and secure billing

experience that helps you reach

your paperless goals.

Even a slight reduction of paper-bill

customers from 65% to 55%

could save you

\$61,200

in annual bill delivery costs.

And your environmental impact

would look more like this



11 tons
of paper



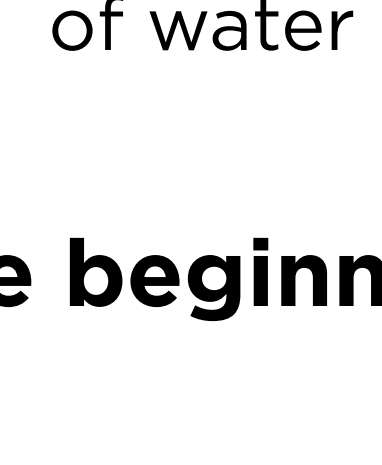
253
trees



190,095 lbs.
of greenhouse
gases



12,462 tons
of solid waste



226,002 gal
of water

And that's only the beginning.

How do I know this?

I used **KUBRA's**
Paperless Adoption
Savings Calculator,
a powerful tool that
helps estimate the
financial and
environmental savings
of going paperless.



Ready for better digital delivery?

KUBRA's e-billing solution is ready

for you!

➡ [Click here](#) to learn more about

paperless adoption with KUBRA.

 **KUBRA**

www.KUBRA.com

Source:
Chartwell, 2024 Billing Industry Survey.