

# STORM WATCH 2024

## Hurricane Debby

**120,358** customers were affected  
(over a five-day day period)

### Customers affected by day

August 7	August 8	August 9	August 10	August 11
20,101	24,536	45,637	15,102	14,982

## Engagement

### Storm Center Map Views



**298,030** views  
August 8 had the highest  
at 12,255

### Notifi Outage Notification Enrollments



**21,806** enrollments  
By channel preference:  
Text (17,642)  
Email (3,899)  
Voice (265)

## Storm Center Map Users

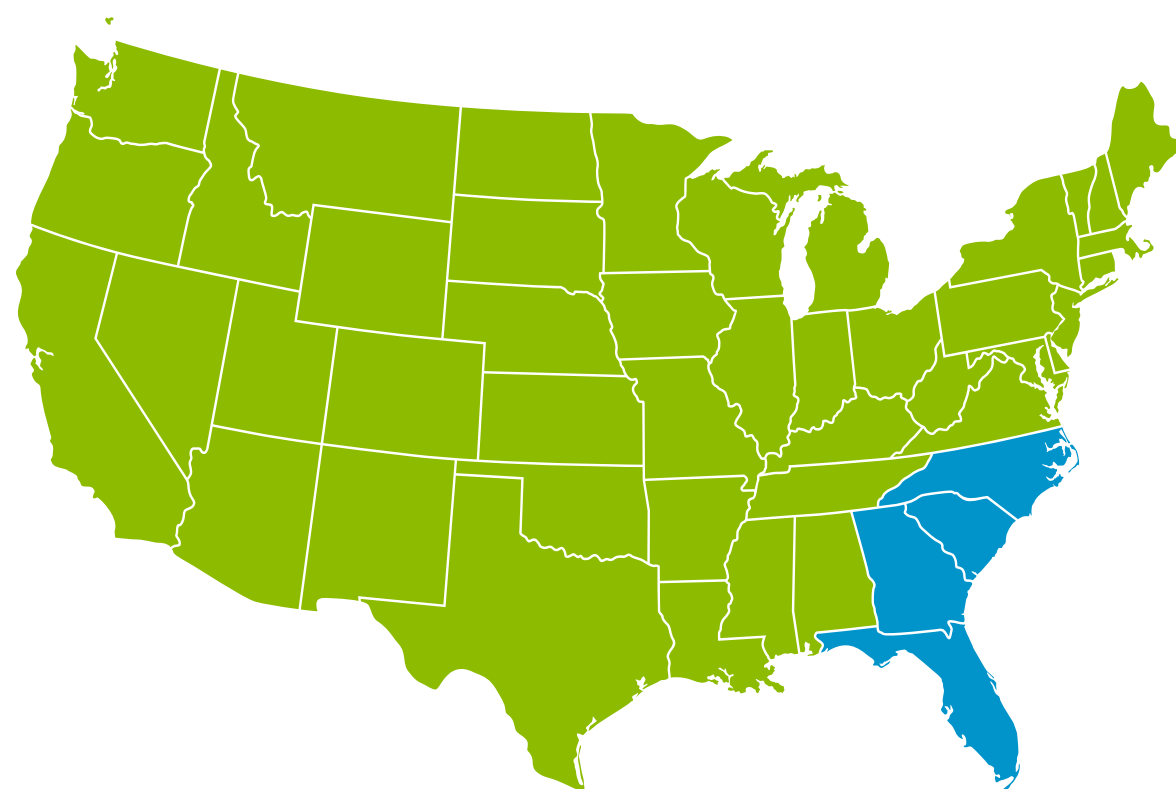
**70,926**  
total users



**50,829**  
new users

## Impacted Areas

Florida, Georgia,  
South Carolina,  
and North Carolina



Keep your customers prepared and informed with our Storm Center™  
Outage Maps & Notifi® Alerts and Preference Management solutions.

Visit [KUBRA.com](https://www.kubra.com) for more information

\*Disclaimer: The data was generated from utility providers using Storm Center 5 and Notifi that were affected by the hurricane and is not representative of all utility providers impacted as not all use KUBRA products and services.

