

30 Years

of KUBRA iMail™ Innovation

1992

KUBRA Is Founded

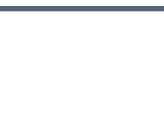
Brings print and mail capabilities to market.



1998

Automated Processing System, AutoPilot, Is Launched

Enables KUBRA to automatically collect data files sent from clients and generate output print files.



2001

DoxsDirect Is Launched

The second generation of KUBRA's AutoPilot Processing Platform with greater functionality.



2005

DocWeb™ Is Launched

KUBRA's output management portal allows full visibility and control over document processing.



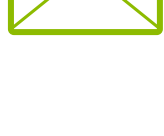
Support Site Is Launched



2006

Secure Email Is Introduced

A secure document delivery option for customers.



2007

Message Manager Is Launched

Allows users to build complex on-document messaging programs.



Inventory Integration Is Introduced

Enables clients to track their own inventory levels.



2009

Proofing Manager Is Launched

Allows users to build complex on-document messaging programs.



2010

IMB Full Service and Mail Tracking Are Released

Enables Address Correction, National Change of Address (NCOA), and mail tracking, as well as presort mail to provide further postage savings to our clients.



Target Manager Is Launched

Enables users to define business rules that could be applied to marketing campaigns, such as inserts, messages, onserts, and eSerts.



2011

Pre-Production and Production Promotion Environments Are Introduced

Created two major environments that allow for business-critical changes before sending content live for active jobs.



2012

Document Template Manager (DTM) Is Introduced

Allows users to design their printed document templates (letters, notices, etc.).



2013

Onsert and eSert Modules Are Released

eSerts are electronic versions of print inserts and onserts are on-document inserts.



Undeliverable Mail Management Is Introduced

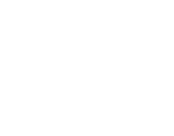
Suppresses undeliverable mail by using a special handling list generated from data from USPS.



2014

Dynamic QR Codes Are Released

Users can employ a 2D barcode that contains encoded information that customers can scan using a smartphone or tablet.



Full-Color Printing Is Introduced

KUBRA moves from monochrome printing to full color, enabling contemporary document designs.



2015

Self-Serve Secure Email Is Introduced

Allows consumers to register for secure email using their biller portal.



SMS Alerts Are Released

Reminders and notifications provide updates on job progress and status based on predefined system events.



2018

Real-Time API Tracking Is Released

Provides real-time tracking functionality for jobs and transmissions running through DocWeb.



Target-Based Special Handling Lists Are Introduced

Allows documents to be routed to special handling lists by using the Target Manager.



Support for Retail Cash Payments (RCP) Barcode Is Launched

Integrates a reusable EZ-Payslip barcode on invoices to enable bill cash payments at over 70,000 retail locations.



PDF Accessibility Is Introduced

Enables PDFs to be used with PDF Programs and other assistive technologies to help those with disabilities and other difficulties read PDFs.



2019

Onsert Manager Is Launched

Allows dynamic onsert campaigns with mailings.



SMS Manager Is Launched

Enables text notification delivery to customers.



On-Demand Rendering Is Introduced

Allows a document to be viewed electronically as needed using the same configuration and features used during a regular print job.



Company-Scheduled Reports Are Released

Allows configurable reports that can then be consumed and processed automatically by another system.



2021

Reprint Automation for Print Centers Is Introduced

An internal function that allows KUBRA print centers to scan a document that got damaged and automatically reprint it.



2022

KUBRA iPost Savings Program Launched

Helps clients achieve eligibility to save on postage through USPS.



KUBRA Celebrates 30 Years in Business and Print and Mail Innovation

