[Insert Manager’s Name],

I’m seeking your approval to participate in [**iConnect 2024**](https://na.eventscloud.com/website/71279/), KUBRA’s annual client conference at Omni Austin Downtown, from October 28-30, 2024. I believe this conference will offer exposure to some of the brightest minds in our industry and would be an amazing growth opportunity for me. If I register before October 1, I can take advantage of a preferred nightly hotel room rate at Omni.

**Why iConnect?** Its comparatively small size creates a uniquely intimate setting to connect with the KUBRA team and other utility professionals in similar roles. The potential for professional growth and networking is considerable, with benefits including:

* Access to over **10 client-led sessions and workshops** with past presenters from organizations such as Alliant Energy, CPS Energy, Lakeland Electric, PG&E, and more.
* Participation includes **hands-on training**, keynotes, product sessions, and networking events, all of which deliver exceptional value over two and a half days.
* Insights into **industry best practices**, innovative solutions to common challenges, and success stories from similar utilities.

Additionally, iConnect will feature keynote speakers like [**Haben Girma**](https://habengirma.com/), the first Deafblind graduate of Harvard Law and a renowned disability rights advocate, and **Jared Lawrence**, SVP of Customer Operations and Digital Strategy, Chief Customer Officer at Eversource Energy.

**Here’s the approximate breakdown of costs for me to attend:**

General Admission: $649.00

Hotel Accommodations: $649.00\*

Flight: $ <insert amount>

Other Travel Expenses: $ <insert amount>

**Total: $ <insert total amount>**

*\*Based on a two-night stay at Omni Austin Hotel Downtown (preferred night rate with tax is approx. $324.50; room block expires on October 1, 2024).*

**Check out the buzz from past attendees of a conference that boasts an outstanding 100% recommendation rate and an impressive 4.9 out of 5 stars for overall satisfaction:**

* "Such a great conference. I loved the customer-centricity!"
* "A good opportunity to meet with people we’ve been interacting with."
* "I like seeing other products out there that will benefit our customer experience.”

I hope you'll see this as an excellent chance for me to gather fresh ideas and strategies that can enhance our organization. When I return, I'll be eager to share my learnings with our team.

Thank you for your consideration!

<Insert Name>