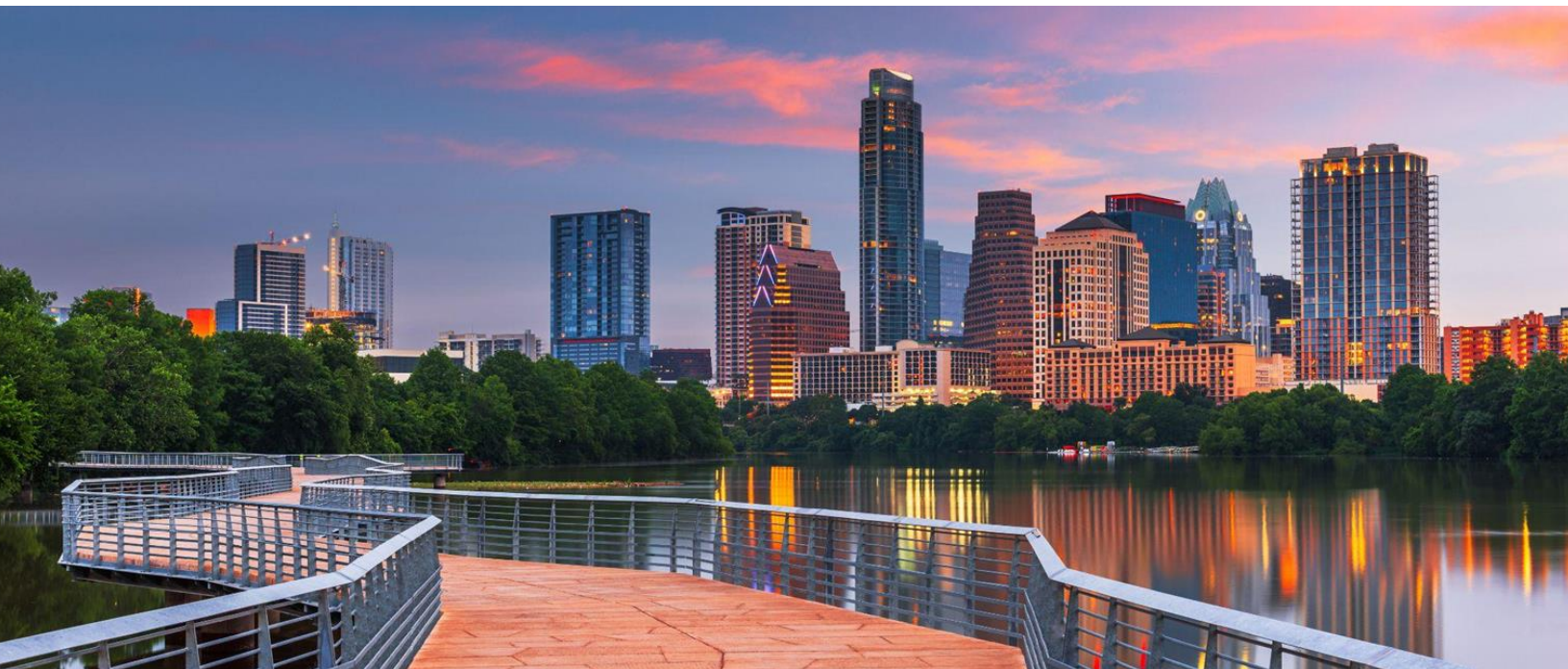




2024 Sponsorship Prospectus

October 28-30, 2024
Austin, TX



Why Sponsor?

An iConnect sponsorship is your chance to reach key decision-makers representing more than 50 utilities from across North America. Regular event attendees include organizations such as **Atmos Energy, City of Charlotte, Con Edison, Duke Energy, JEA, Lakeland Electric, OUC, PNM, SMUD, TECO, Until,** and more.

In addition to branding, lead generation, and networking opportunities, sponsors are invited to broaden their industry acumen and gain valuable insights into the business objectives and challenges of leading utility providers by attending plenary, keynote, and breakout sessions.



iConnect By the Numbers

100 Unique Client Attendees
-Annual Average



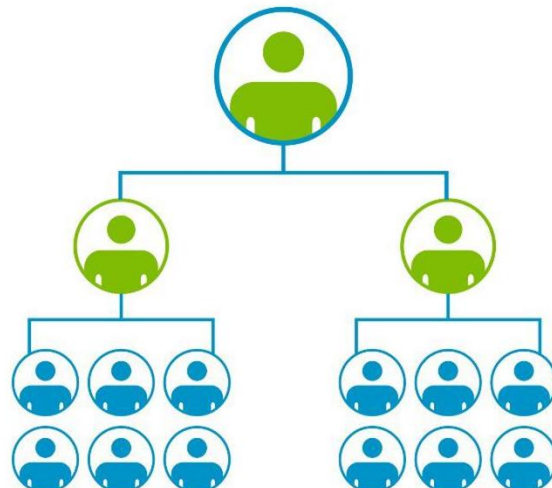
58+
Utilities From Across
the U.S. & Canada

35
States and Provinces
Represented



46%
Mid-Level
Positions

29%
Senior-Level
Positions



Past Attendees





See You In Austin!

Save the Date! October 28-30, 2024

Austin exudes a vibrant charm as the state capital of Texas and the renowned “Live Music Capital of the World.” Boasting nearly 300 days of sunshine, a network of scenic trails, and diverse entertainment districts, this eclectic city offers something for everyone.

This year’s iConnect will be hosted at **Omni Austin Hotel Downtown**. Omni offers enviable views of the 6th Street Entertainment District from the rooftop pool, an expansive atrium, and convenient access to some of the hottest cultural spots in Austin.

Omni Austin Hotel Downtown

700 San Jacinto at 8th Street

Austin, TX 78701

[Explore the hotel](#)

Keynote Speakers



Haben Girma

Author of "Haben: The Deafblind Woman Who Conquered Harvard Law"



Jared Lawrence

Eversource Energy

Senior Vice President of Customer Operations and Digital Strategy,
Chief Customer Officer



Doug Brown

Platinum-Selling Recording Artist
and Songwriter, Speaker

Sponsorship Levels At-A-Glance

	Diamond \$25,000	Platinum \$18,000	Gold \$10,000	Silver \$5,000
Complimentary Passes	5	3	2	1
Welcome Reception Sponsor	x			
Speaking Engagement	x			
Introduction of Keynote Speaker		x		
Training Session Sponsor		x		
Seat Drop or Refreshment Branding			x	
Mobile App Announcements	2	1		
Access to Registrant List	x	x		
Access to A La Carte Sponsorships	x	x	x	
On-Site Recognition	x	x	x	x
Profile on iConnect Website and Mobile App	x	x	x	x
Collateral Included in Welcome Packet	x	x	x	x

Sponsorship Levels

Basic Sponsor Benefits

Included in all sponsorship levels:

- On-site recognition during the General Session.
- Logo and corporate profile featured on the iConnect website and associated email communications.
- One piece of collateral is included in the welcome packet distributed to all attendees.**
- Sponsor profile in the mobile app.
- Ability to add on an exhibitor space.

Confirm Your Sponsorship by September 4!

**Each sponsor is responsible for providing printed collateral by the appointed deadline at their own expense. Collateral cannot exceed 8.5" by 11" in size. The inclusion of collateral received after the deadline cannot be guaranteed.*

Diamond Sponsorship | \$25,000

Exclusive - One (1) Available

Be among the first to welcome attendees to iConnect!

With the exclusive Diamond sponsorship, your company logo will be showcased throughout the Welcome Reception and the remainder of the conference.

Benefits Include:

- Exclusive Sponsor of the Welcome Reception on Monday, October 28.
 - KUBRA will provide branded signage, a themed signature drink, and branded cocktail napkins.
- Speaking Opportunity:
 - The Sponsor will have the opportunity to participate in or moderate a panel discussion. Additional details are available upon request.
- Mobile App Announcements:
 - Two sponsored mobile app announcements.
- Access to the Registrant List
 - Names and companies only.
- Access to Additional A La Carte Sponsorships.
- Five Complimentary Conference Registrations, Valued at \$649 Each.

Platinum Sponsorship | \$18,000

Exclusive - One (1) Available

Training is an integral part of the iConnect experience.

As the sole Platinum sponsor, your company will receive exclusive brand exposure during our training sessions and throughout the conference.

Benefits Include:

- Exclusive Training Sponsor:
 - Sponsor-branded signage in all training rooms and general meeting spaces.
- Speaking Opportunity:
 - Introduce day two keynote speaker, [insert name].
- Mobile App Announcement:
 - One sponsored mobile app announcement.
- Access to Registrant List
 - Names and companies only.
- Access to A La Carte Sponsorships.
- Three (3) Complimentary Conference Registrations, Valued at \$649 Each.

Gold Sponsorship | \$10,000

Two (2) Available

Elevate your company's visibility by placing your branding front and center for attendees through one of two Gold sponsorship options. Two gold sponsorships are available on a first-come, first-served basis.

Benefits Include:

- Access to A La Carte Sponsorships.
- Two complimentary conference registrations, valued at \$649 each.
- Your choice of ONE of the below options:

Refreshment Break Sponsor

Receive exclusive branding during the morning and afternoon refreshment breaks on October 29 and October 30, including custom napkins and table talkers featuring the Sponsor logo.

OR

Seat Drop Sponsor

Have your collateral placed at each attendee's place setting for the General Session on Tuesday, October 29. This is a great opportunity to get creative!

**Sponsor is responsible for supplying all collateral.*

Silver Sponsorship | \$5,000

Five (5) Available

A Silver-level General Branding sponsorship gives your company the opportunity to network with attendees while promote your brand to senior decision-makers.

Benefits Include:

- On-site recognition during the General Session.
- Logo and corporate profile featured on the iConnect website and in associated email communications.
- One piece of your company's collateral is included in the welcome packet distributed to all attendees.*
- Sponsor profile in the iConnect mobile app.
- Ability to add on an exhibitor space.
- One (1) complimentary conference registration at \$649.

**Each sponsor is responsible for providing printed collateral by the appointed deadline at their own expense. Collateral cannot exceed 8.5" by 11" in size. The inclusion of collateral received after the deadline cannot be guaranteed.*

Exhibitor Sponsorship | \$1,500

Four (4) Available

Enhance your brand presence at the conference with a tabletop exhibitor space. Attendees will be invited to visit the sponsors during refreshment breaks and lunches. This is available with participation at one of the sponsorship levels.

Included with Each Exhibit Space:

- Tabletop and two chairs (8x8 space).
- Participation in the passport game.
- One additional conference pass, valued at \$649.

A La Carte Sponsorships

Available to Diamond, Platinum, and Gold Sponsors. Limited to one per Sponsor.

Charging Station Sponsorship

\$2,500

Power the conference with a fully branded charging station! Placed in a high-traffic area for the duration of iConnect, this sponsorship is sure to be a hit.

Hydration Sponsorship

\$2,500

Keep conference attendees hydrated with branding around water stations in the breakout rooms and gathering areas.

Mobile App Sponsorship

\$3,500

The iConnect mobile app was downloaded by 95% of conference attendees in 2023! Your logo will be displayed within the mobile app and on all pre-event and on-site communications related to the app.

Wi-Fi Sponsorship

\$3,500

Help attendees get connected as the exclusive Wi-Fi sponsor. Your logo will be listed in the printed agenda, on table tent cards, and throughout the conference.

A La Carte Sponsorships

Available to Diamond, Platinum, and Gold Sponsors. Limited to one per Sponsor.

Attendee Bag Sponsorship

\$5,000

Your logo will be prominently displayed on the bags distributed to all iConnect attendees. Each bag will contain a swag kit with helpful resources and collateral.

Note: Bags are produced and provided by KUBRA. The Sponsor is responsible for providing a high-resolution logo sized to scale for printing (single-color impression).

Lanyard Sponsorship

\$5,000

Receive unparalleled brand exposure with an exclusive lanyard sponsorship. Your logo will be printed on all attendee lanyards.

Note: Lanyards are produced and provided by KUBRA. The Sponsor is responsible for providing a high-resolution logo sized to scale for printing (single-color impression).



To secure your sponsorship or for more information, contact iConnect@KUBRA.com.

[Learn More](#)

